

21st Century Chiropractor

Clinical Excellence Paired With Powerful Marketing Platforms

Home

Are You A 21st Century Chiropractor?

October 25, 2009

Or are you stuck in the old ages? Now, don't get me wrong I went to Life College and I consider myself to be principled. However, I do believe that it's truly survival of the fit and that only the strong survive.

It's natural.

We see it in nature all the time. Look at a herd of buffalo in the wild. The weak and slow trail behind and typically succumb to prey. This is how it is. Plain and simple.


If you want to survive in today's economy you have to evolve. That usually poses a huge problem for most old school Chiropractors. They are set in their ways and typically have burnt out on more than one occasion.

Today is the day you get the opportunity to reinvent yourself and rediscover your true passion for the Chiropractic profession. Today is the day that I offer you the opportunity to embrace new technology and change not just the way you practice but the way you change peoples lives.

I've created an efficient and comprehensive clinical treatment protocol that is fully systematized and can be implemented by training staff so that you can work less and earn more. What's even more is that we've complimented this system with a fully automated and customized online and web 2.0 marketing platform specifically for chiropractors.

To compliment the chiropractic adjustments we've developed a clinical approach that addresses the main facets of functional restoration in any injury state. We will train and educate you on the use and marketing of the ATM2 clinical exercise machine and the Irradia Superpulsed 904 Cold Laser.

We will teach you how to build a significant stream of cash paying patients who are seeking out these types of technologies and are willing to pay for them.

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Morton's neuroma — Comprehensive overview covers treatment, including surgery, for this painfu
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The Council on Chiropractic Guidelines and Practice Parameters (CCGPP), with assistance from the Ame
[How to Ease Back Pain at Work](#)
In this slideshow, experts give 12 simple ways people can help reduce their back pain at work.

Is Pain Your Obstacle to Fitness?

Chiropractic Can Help

October 5, 2010

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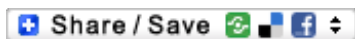


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Chiropractic Associations Describe Chiropractic Care Using Conventional Terminology

October 5, 2010

The Council on Chiropractic Guidelines and Practice Parameters (CCGPP), with assistance from the American Chiropractic Association (ACA), has established terminology that describes chiropractic care using conventionally recognized terminology across the accepted continuum of care. The terminology was established by a formal consensus process conducted in early 2009.

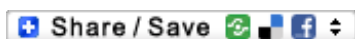


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ACA Partners with the US Chiropractic Directory to Benefit ACA Members and Patients

October 5, 2010

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Is Pain Your Obstacle to Fitness? Chiropractic Can Help

September 23, 2010





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ACA Member Dr. Christine Goertz Appointed to the New Patient-Centered Outcomes Research Institute's Board of Governors

September 23, 2010





The American Chiropractic Association (ACA) today announced that ACA member Christine Goertz, DC, PhD, has been appointed to the Board of Governors of the newly created Patient-Centered Outcomes Research Institute (PCORI).

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September 21, 2010

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Chiropractic Associations Describe Chiropractic Care Using Conventional Terminology

September 16, 2010

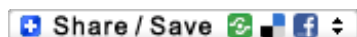
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ACA and NWI Partner to Provide Wellness Certification for DCs

August 13, 2010

The American Chiropractic Association (ACA) has partnered with the National Wellness Institute (NWI) to offer a wellness certification program for doctors of chiropractic in 2011. After completing the 40-hour program, participants can become Certified Chiropractic Wellness Specialists through NWI, a well-respected organization both inside and outside of the chiropractic profession. The certification will last five years and will also include a membership to NWI.

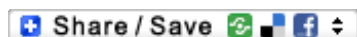


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U.S. House Introduces Resolution to Recognize National Chiropractic Health Month

August 6, 2010

The American Chiropractic Association (ACA) and the Iowa Chiropractic Society (ICS) today announced that Rep. Leonard Boswell (D-Iowa) has introduced House Resolution 1523 (H. Res. 1523)—“to observe the contributions of the chiropractic profession and recognize National Chiropractic Health Month”—in the United States House of Representatives.

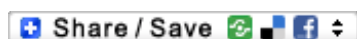


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Legislation Introduced to Include Doctors of Chiropractic in the U.S. Public Health Service Commissioned Corps

August 6, 2010

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